

# Smart Machines, Safe Jobsites: The Shape of Things to Come

**Presented by the North Carolina Association of Self-Insurers**

**March 21-23, 2018  
Holiday Inn Resort  
Wrightsville Beach, NC**



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## Overview

The advent of artificial intelligence along with improvements in robots and drones is ushering in a new industrial revolution, with profound implications for work, workers, and workers' compensation.

Although observers have tended to focus on the loss of jobs from these new modalities, Jim Wilson, our keynote speaker on March 23, notes artificial intelligence will complement our workforce - smart machines will create safe jobsites - rather than just eliminate jobs. When used strategically, humans and machines working together can solve problems and achieve milestones that would have been unthinkable in earlier periods.



Photos by Moby Salahuddin

Jim Wilson leads Accenture's information technology and business research. He is coauthor of the new book, *Human + Machine: Reimagining Work in the Age of AI*.

Additionally, among other topics, speakers at our 2018 conference will review developments in case law, alternatives to opioids for treating severe pain, and implications for employers stemming from *Wilkes v. City of Greenville*. In our popular employers' panel, we will explore how three employers are addressing their biggest challenges in workers' compensation.

The annual conference of the NC Association of Self-Insurers is an ideal forum to network with your peers and potential customers and learn about emerging developments in workers' compensation. The conference provides valuable continuing education credits for adjusters and lawyers, and an excellent opportunity for sponsors and exhibitors.

For details, contact Moby Salahuddin, executive director, at [msalahuddin@sc.rr.com](mailto:msalahuddin@sc.rr.com).

## About NCASI

The NC Association of Self-Insurers is proud to be the *Employers' Voice in Workers' Compensation*. The association is active before the North Carolina Industrial Commission and the General Assembly, and maintains legal counsel and a lobbyist to protect the interests of employers. We keep our members updated through our quarterly publication, **NC Workers' Comp News**, and on our website at [www.ncselfinsurers.com](http://www.ncselfinsurers.com).

Many of North Carolina's largest employers belong to our association, along with claims professionals, rehab specialists, TPAs, surveillance professionals, and law firms. Membership is open to self-insured employers as well as to employers who are commercially insured and have large deductibles.

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## SCHEDULE OF EVENTS

### Wednesday, March 21

- 11:00 a.m. – 5:00 p.m. **Registration**
- 12:45 p.m. – 1:00 p.m. **What Good is NCASI?**  
Jay Norris, president  
*NC Association of Self-Insurers*
- 1:00 p.m. – 2:00 p.m. **Wilkes v. City of Greenville: Implications for Employers**  
Bruce Hamilton, partner  
*Teague Campbell, LLP*
- 2:00 p.m. – 3:00 p.m. **When and How to Use Unmanned Surveillance Cameras**  
Paul Seguin, president  
*Abacus Research, Inc.*
- 3:00 p.m. – 3:30 p.m. **Refreshment Break**
- 3:30 p.m. – 4:00 p.m. **Legislative Report**  
Bob Kaylor, lobbyist  
*NC Association of Self-Insurers*
- 4:00 p.m. – 5:00 p.m. **Case Law Update**  
Jonathan Anders and Will Crone  
*Anders Newton, PLLC*
- 5:15 p.m. – 6:15 p.m. **Welcoming Reception**  
*Turtle Watch (to the left of the hotel lobby)*

### Thursday, March 22

- 7:00 a.m. – 8:00 a.m. **Breakfast**
- 8:00 a.m. – 9:00 a.m. **How to Handle and Investigate Claims Involving Idiopathic Conditions**  
Jennifer Morris Jones & Robin Terry  
*Cranfill Sumner & Hartzog, LLP*
- 9:00 a.m. – 10:30 a.m. **Alternatives to Opioids: A Panel Discussion**  
Jack Riley, Ph.D., director of professional relations  
*The Rehab Center*  
Christopher Torres, regional director of operations  
*Select Physical Therapy*  
Todd Kwiatkowski, national director of payor relations  
*H-Wave*  
Patrick McLaughlin, R.Ph., president  
*Araya*  
**Moderator:** Bridget Pitcock, RN, project manager  
*Restore Rehabilitation*

### Thursday, March 22 – continued

- 10:30 a.m. – 11:00 a.m. **Refreshment Break**
- 11:00 a.m. – 12:00 p.m. **Proposed Rules for the Utilization of Opioids and Pain Management**  
Meredith Henderson, executive secretary  
*North Carolina Industrial Commission*

### Friday, March 23

- 7:00 a.m. – 8:00 a.m. **Breakfast**
- 8:00 a.m. – 9:00 a.m. **Workers' Compensation: The Next Frontier**  
Kimberly George, senior vice president  
*Sedgwick Claims Management Services, Inc.*
- 9:00 a.m. – 10:00 a.m. **Smart Machines and Safer Workplaces: The Impact of Artificial Intelligence**  
Jim Wilson, managing director, IT & Business Research  
*Accenture Research*
- 10:00 a.m. – 10:30 a.m. **Refreshment Break**
- 10:30 a.m. – 12:00 p.m. **The Employers' View: Top Three Issues Affecting NC Employers**  
Greg Mercer, risk manager  
*City of Wilson*  
Melinda Daniel, assistant vice president, HR  
*Carolinas HealthCare System*  
Jon Yuhás, risk manager  
*The Roberts Company*
- 12:00 p.m. – 12:05 p.m. **Closing Remarks**  
Jay Norris, president  
*NC Association of Self-Insurers*

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## About the Speakers

**Jonathan Anders**, a board-certified North Carolina workers' compensation defense attorney, is a graduate of the University of North Carolina at Chapel Hill and Campbell Law School.

**Will Crone** is a graduate of North Carolina State University and Campbell Law School.

**Melinda Daniel** is assistant vice president in human resources at Carolinas HealthCare System in Charlotte, with primary responsibility for workers' compensation. She graduated from Catawba College and Pfeiffer University.

**Kimberly George** is senior vice president, corporate development, M&A, healthcare at Sedgwick. She previously served as Sedgwick's managed care practice lead, and earlier oversaw integrated disability medical programs and case management services at Sedgwick.

**Bruce Hamilton**, a partner in Teague Campbell, graduated from Tulane University and the University of Virginia School of Law.

**Meredith Henderson**, executive secretary of the North Carolina Industrial Commission, is a graduate of N.C. State University and the University of North Carolina School of Law.

**Jennifer Morris Jones**, a partner in Cranfill Sumner & Hartzog's Raleigh office, is a graduate of Salem College and Campbell Law School. She is included in The Best Lawyers in America® in Workers' Compensation Law- Employers (2016-2018).

**Bob Kaylor** is a graduate of East Carolina University and the University of North Carolina School of Law.

**Todd Kwiatkowski** is national director of payor relations at H-Wave.

**Patrick McLaughlin**, R.Ph., is president of Araya Pharmacy Benefit Management. Prior to launching Araya, he served as chief services officer of NMHCRx, a publicly traded pharmacy benefit manager located in Port Washington, New York.

**Greg Mercer** is risk manager at the City of Wilson, North Carolina.

**Jay Norris**, NCASI president, is manager of claims at Duke Energy Corporation. He supervises Duke Energy's workers' compensation program in multiple jurisdictions in the U.S. and Canada, and is responsible for insurance renewals and placements and for managing Duke's self-insurance and claims management programs.

**Bridget Pitcock**, RN, BSN, CCM currently serves as is project manager for Restore Rehabilitation She also continues to practice nursing as an assistant nurse manager in Kentucky.

**Jack Riley**, Ph.D., is director of professional relations at The Rehab Center in Charlotte. He holds a doctorate in clinical psychology from the State University of New York at Stony Brook and completed a clinical psychology fellowship at Brown University.

**Paul Seguin** is president of Abacus Research, Inc.

**Robin Terry**, a partner in Cranfill Sumner & Hartzog's Raleigh office, is a graduate of the University of North Carolina at Chapel Hill and Campbell Law School. She is included in The Best Lawyers in America® in Workers' Compensation Law- Employers (2016-2018).

**Christopher Torres** is regional director of operations at Select Physical Therapy.

**James (Jim) Wilson** leads Accenture's information technology and business research. He is coauthor of the new book, Human + Machine: Reimagining Work in the Age of AI. A long-time contributor to MIT Sloan Management Review, Harvard Business Review, and The Wall Street Journal, he has written extensively on how smart machines can enhance worker performance.

**Jon Yuhas** is risk manager at The Roberts Company in Winterville, NC. He is a graduate of East Carolina University and the University of Texas at Austin, where he received his law degree.

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# Registration Form



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Registrant(s) \_\_\_\_\_

Organization \_\_\_\_\_

**Registration fees:** Members \$225; Non-Members \$500

**Exhibitor fees** (fees cover registration for two attendees):  
\$650 for members; \$950 for non-members

**Note to registrants & exhibitors:** To pay by credit card, please visit [www.ncselfinsurers.com](http://www.ncselfinsurers.com) and click on the "annual conference" tab. Once you've paid your fees you will be automatically registered.

**Sponsorships:**

Platinum	\$1,000
Gold	\$500
Bronze	\$350

Return registration form and check payable to:

**NC Association of Self-Insurers**  
to Moby Salahuddin, Executive Director  
215 Holly Ridge Lane  
West Columbia, SC 29169

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[msalahuddin@sc.rr.com](mailto:msalahuddin@sc.rr.com)